



Ryders Green Primary School

Claypit Lane, West Bromwich,
Sandwell, West Midlands B70 9UJ
Tel: 0121 553 0658
Fax: 0121 580 0897

www.rydersgreenprimary.co.uk
Contactus@rydersgreen.sandwell.sch.uk

Head Teacher: Miss L Blackmore
♦ Ba (Hons) ♦ QTS ♦ Pg Cert ♦ AST

Our Ref: JG/mb
Date: 17th October 2018



Motivating kids to read

Dear Parent/Carer,

As a school we are taking part in Read for Good's Readathon, a wonderful and time-tested way of motivating children to read for pleasure. Pupils choose whatever they like to read - from comics to classics, and audio books to blogs - and the money they raise in sponsorship helps to provide books for schools, as well a regular supply of brand new books and storyteller visits to your local major children's hospital and hospitals all over the UK. Plus, as a school we will receive 20% of the money raised to buy books - it's amazing!

You can sponsor your child online at <https://readathon.secure.force.com/sponsor> and find out more about how the money raised helps children in hospital at <https://readforgood.org/helping-kids-in-hospital/our-hospital-programme/>. Readathon is all about students having fun and reading on their own terms, in their own time. Please encourage your child to choose whatever they feel like reading - not just books - newspapers, magazines, audio books, or read a book together - it all counts!

It is now well known that children and young people who choose to read for pleasure regularly are more likely to succeed in all areas of life and recent research carried out by the National Literacy Trust has shown that children who participate in Readathon are more likely to read widely, use the library more and think that reading is cool - what more could we want?!

The Readathon will run from Monday 15th October until Monday 12th November. It is a perfect opportunity to enjoy plenty of books with your child. Please ensure that you read with your child at least three times a week and encourage them to read every day. There will be prizes for those children who raise the most money.

Many thanks for your support,

Yours sincerely

Mr Gadd
Literacy Coordinator

